

IPC

IQ/MAX[®] Edge

a compact turret for today's
trading communications



Connecting opportunities

We've put hoot and intercom functionality into a cutting edge, yet economical turret.

Traders at small-to mid-size firms, portfolio managers, economists, compliance and risk managers or anyone desiring a cutting edge, yet value-minded turret can have the same competitive advantages of IPC's award-winning and industry-leading IQ/MAX turret with our latest innovation – IQ/MAX Edge.

Like its big brother, the IQ/MAX Edge turret – powered by IPC's[®] innovative Unigy[®] platform – is a highly specialized, multi-line communications device featuring presence, hoot and intercom, speakers, private lines, voice recording, Microsoft Outlook[®] integration via the IQ/Max Sync and enterprise-wide presence capability to help firms significantly improve collaboration across the trading desk and trading support staff.

With the economical IQ/MAX Edge device, traders who now use a PBX phone in conjunction with a hoot and holler device can gain access to high-performance, multi-channel telephony and hoot/intercom functionality previously beyond their reach. It's all consolidated into a single compact device that saves valuable desktop space.

Researchers, analysts and other off-floor trading support teams get vital, direct interactions with traders or customers. Administrators can manage, maintain and secure the entire system on a fully integrated platform via a unified management interface.

Edge's broad, full-color, high-resolution screens and high-definition audio help simplify the timely and accurate exchange of information. Edge includes an applications launch pad where users and traders can access Unigy platform applications to help improve trade processing and productivity.

Edge can also filter and prioritize call history information so traders and other users can quickly recognize and respond to the most urgent and relevant calls, allowing deals to get done faster.

Remote control from the desktop

Every IQ/MAX Edge device comes equipped with IQ/MAX Sync, a powerful PC-based productivity tool. IQ/MAX Sync allows users to manage calls, speakers, contacts, directories and more – directly from a PC. Sync integrates with your Microsoft Outlook local directory and allows traders to customize how they work, and keep their eyes on the market data, while still maintaining full control over their turret.

Streamlined integration for off-floor colleagues

Today's supercharged trading environment combined with constantly increasing regulatory requirements make collaboration and consistency across the front and back offices a necessity to ensure compliance. IQ/MAX Edge meets the urgent needs of most analysts and trading support staff, providing them the ability to freely exchange information seamlessly between themselves, traders, compliance teams or any other Unigy platform users.

Simplified administration and maintenance

Unifying on- and off-floor communications on the Unigy unified management platform provides firms with an end-to-end, single vendor solution – eliminating the need to manage multiple vendors for trading communications. The integrated system requires less infrastructure and data center real estate. Most importantly, with IQ/MAX Edge turrets, firms can provide more power, administrative control and functionality to their users at a lower total cost of ownership.

IQ/MAX Edge delivers a powerful, cost-effective solution for trading communications.

Innovative, collaborative turret technology puts greater profitability for your firm within reach.

Features & Benefits

- **Collaboration across the trading floor** – supports presence, ARD, MRD, dial tone, hoot, intercom and speaker channels all in a single, compact yet powerful device
- **Instant, easy access to the people you need to speak with** – with our Outlook integration and customizable directories application for presentation and management of contacts
- **Clearer, more intelligible communication** – receive enhanced human speech reproduction via high-definition audio G722 wideband codec as well as supporting G729 and G711
- **Maintain focus on your market data for increased productivity** – as IQ/MAX Sync manages calls, speakers, directories and other turret functions directly from the PC
- **Define the call history you want to see** – with our Call History application that allows the display of only the lines that are meaningful to you
- **Prioritize and filter visual information** – on bright, high-resolution active matrix TFT color screens
- **Customize how you work** – Edge has the capability to use embedded, customer-developed and ASP-provided applications on the Unigy platform to accommodate a wide range of operational capabilities and preferences
- **Time at a glance** – date and time always prominently displayed
- **Global intercom communications** – enabling intercom calls between all Unigy system locations and endpoints
- **Quick and concise delivery of information** – consistency across the IQ/MAX product suite with our advanced user interface



Choose the right IQ/MAX Edge turret for your business:

Get the simplicity of Edge 100, or step up to a true trading turret's multiple speaker channels and intercom capabilities with Edge 200.



Edge 100

- 100 buttons for contacts within and outside the enterprise
- Hoot/ICM connectivity to trading floor
- Dual handsets



Edge 200

- 200 buttons for contacts within and outside the enterprise
- Four speaker channels
- Hoot/ICM connectivity to the trading floor
- Dual handsets

IPC offices

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